



SHRIMPOREE

2008

**MAKING THE DREAM OF
HEALTHY KIDS HAPPEN**





ROTARY INTERNATIONAL THEME

“MAKE DREAMS REAL”

OCTOBER 25, 2008

Our Theme

MAKING THE DREAM OF HEALTHY KIDS HAPPEN

- Booths with kids health theme
 - Nutritional items-fruits, veggies, vitamins
 - Hygiene items-Soap, hand wipes, tooth brushes
 - Weight control data-weight/height, bmi calculator
 - Exercise challenges for prizes-pushups, pull ups, sit ups, jumps (high and far)
 - Child print ID kits
 - Medical-blood pressure tests, spine checks, cholesterol

SOMETHING FOR THE ADULTS

- Music Competition with prizes
 - High school
 - Local bands
- Dancing encouraged
- Half and Half Drawings every hour
- Wine event-possibly with wine vendor competition
- Bigger Silent auction
- Big ticket live auction items with breaks in between
- Start later-finish later- Big raffle at end

WHAT IS SCR'S DREAM

- Clean water in Mexico, Honduras, Rwanda
- A polio free world
- Immunization of local kids in need
- Drug free schools
- Helping hospitals in Mexico and Brazil
- Providing eye care to kids in need
- Facilitate reconstructive surgery
- Helping make Communities in Schools successful

WE HAVE MORE DREAMS

- Boy Scout's camp for low income families
- Ronald McDonald House
- Child care for parents attending school
- International Youth Exchange
- Wounded Warrior backpack support
- Help-A-Hero
- Rapid response to disaster relief everywhere

SCR'S FOCUS FOR 2008/9

- Children's Health and Safety programs
- Construction of wheelchair compatible trails at Armand Bayou
- Funding a new children's literacy center at Freeman library
- Outfitting a recreation room for kids at the MD Anderson center in Clear Lake

SPECIAL AGENDA ITEMS

- Support to the Fallen Astronaut memorial
- Build a contingency fund
- Sync up Shrimporee/Presidential term

2008/2009 SERVICE BUDGET FORECAST IS \$75,000

- Two budgets for SCR
 - Administrative-Paid for by dues
 - Service-Paid for by two ways
 - Fundraising-Springoree and Shrimporee
 - Grants

THE SHRIMPOREE IS OUR BIGGIE

SCR GOALS ARE AMBITIOUS

- Last year we netted approximately \$70,000
- This year Mike would like to raise \$85,000
- Lots of programs
- Some reserve and a plan forward

HOW DID WE DO IT LAST YEAR?

- Great raffle-Good prizes and huge effort
- Lots of hard work on advertising to get out the crowds-Most ticket sales at the door ever
- One man gang rounding up sponsors
- Best silent auction since I've been around
- Very lively live auction with some new items

HOW ARE WE GOING TO DO BETTER?

- Proposed Car Raffle or Auction
 - Scott arranged for a hybrid from Sterling McCall at dealer cost
- Bring in new sponsors
- Aggressively sell meal tickets
 - Teams and individual sales-8 volunteers leads draft teams
 - Track and report every week:
 - Percent delivered
 - Percent sold

Great way for new members to engage

CAR RAFFLE RISKS/REWARDS

- 1000 raffle tickets at \$100 has huge upside
 - How many will commit to buying or selling 9 tickets/or ? ?
 - 10 ticket already committed
 - Break even point
- Raffle could net \$70,000
- Rotary club from Sweeney ? Says “Must have the car to sell raffle tickets”
- Art shared Bay Area Turning Point failure and Assistance League problem
- Auction as alternative to Raffle
- Auction limited to approximately \$7,000
- This has to be a club decision

WHAT DO WE WANT TO BE?

- Are we:
 - “Meet, Greet, and Eat”
 - Or
 - “The Club to Beat”?

- Status Quo
- Slowly grow
- Quicken the pace
- Launch into space

10 minutes of discussion

- Risks
- Past experiences
- Commitments
- Volunteers
- Opinions
- Vote-Show of hands
- 65%

ORGANIZATIONAL STRUCTURE

- Chairman-President-elect
- Deputy chairman-Club secretary
- SIX FUNCTIONS
 - Administration
 - Operations
 - Food
 - Entertainment
 - Fundraising
 - Public Relations

Administration

TBD

Activity	Lead
Plans and minutes	Marilyn Musial
Financial management Payments Collections Checkout	Mark Humphrey
Permits	
Ticket management Design Procurement Disbursement tracking	

EVENT OPERATIONS

TBD

Activity	Lead
Security	
Volunteer management	
Hospitality Gate reception Guests and bidder registration Information booth/Rotary table	
Tickets-day of event-Drinks, Food, Raffles	
Photos and videos	
Live auction Transportation/setup Auctioneer/Helpers	
Silent Auction Transportation/setup Bid sheet management	
Auction item checkout and item disbursement	
Signage-Planning, positioning, pickup	
Cleanup	

FOOD/DRINK

Brian Ellis

Item	Procure	Prepare-Team lead
Beans	Brian	Ted Cummings
Brisket	Brian	Bill Lowes
Corn		
Hot Dogs		
Red Sauce		
Shrimp		
Ice	Vic Maria	
Soft drinks		
Beer		
Water		
Wine	Jennifer Keller	

FUNDRAISING

TBD

Activity	Lead	Goal	Status	Actual
Cash Sponsors	Scott Rainey			
In-Kind Sponsors	Scott Rainey			
Event Vendors				
Live Auction				
Silent Auction				
Weekly 1/2n1/2				
Event 1/2n1/2				
Pre-event tickets				
Event tickets				
Raffle				

ENTERTAINMENT

TBD

Activity	Lead
Games/kids playground	
Master of Ceremony	
Celebrities	
Competitions	
Background music	
Clowns/mascots	

PUBLIC RELATIONS

TBD

Activity	Lead
Advertisement	
Newspapers	
Internet	
Radio	
Television	
Billboards	
Signs/Banners	
Handouts	
Other Rotary Club/District coordination	
Organizations other than Rotary coordination	

NEXT STEPS

- First meeting at JSCFCU tonight at 5:30
- Six Functional lead positions will be filled first
- Show up and volunteer for a job
- If your happy with last year's job, let the lead for your area know
- New members are key to innovation and renewed energy-Your services are needed
- Ticket team leads identified

BOTTOM LINE

- THIS IS A BIG TEAM EFFORT
- EVERYONE IN THE CLUB MUST PARTICIPATE
- GET OUT OF OUR COMFORT ZONE
- POSITION OURSELVES TO EXCEED OUR GOALS
- HAVE FUN AND FEEL GOOD AT THE END OF THE DAY